

Storyteller
Designer
Photographer



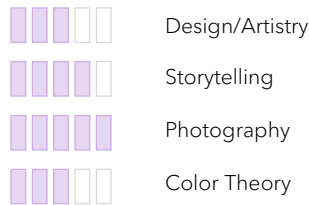
R I Z Z A S A N A G U S T I N

Self-taught, innovative visual communications professional with 5+ years experience creating successful and persuasive communication pieces that drive revenue. Adept at transforming complex ideas and information into simple, well-designed visual solutions.

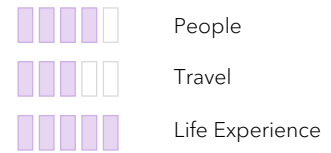
Skills



Expertise



Street Cred



Experience

Senior Presentation Designer, Leafly

August 2019 to Present

Provide executive-level presentation design support for senior leadership and sales & marketing teams. Accomplishments include updating various presentation design formats to reflect Leafly's current brand expression and provide scalable product solutions that enable self-fulfillment. Other projects include data visualization and illustration support.

Senior Presentation Designer, Microsoft HoloLens

February 2019 to June 2019

Provided design support for optics and silicon & sensors engineering team creating presentation and keynote design, branding assets, and UI design, photography support for social media recruitment ads, macro-photography documentation of microchips and lifestyle portraits for Azure Culture.

Presentation Designer, Microsoft Digital Crimes Unit

January 2018 to February 2019

Design and execute high impact visual keynotes and digital content support for Microsoft Digital Crimes Unit and broader Customer Security and Trust Organization. Additional projects include creation of social media assets, client-facing educational materials on cybercrime education and fraud prevention.

Presentation Designer, Pandora Media, Inc.

March 2016 to February 2017

Provided creative visual B2B solutions and content strategy support for various sales narratives. Specialized in transforming data and complex information into visual graphics that quickly and clearly communicate message and concepts. Work included storytelling, presentation design and infographics.

Associate Manager, Sales Communications, ESPN

November 2014 to April 2016

Provided executive level support to create and execute high-impact sales communication pieces, including: client sponsorship opportunities, multimedia sales offerings, and client campaign recaps. Turned complicated client briefings into highly visual, yet simplified strategic sales presentations. Conceptualized designs to bring data and perspectives to life with a comprehensive understanding of company's brand expectations and business drivers to inform project needs and deliverables.